

HOME ECONOMICS NEWS



INTERNATIONAL FEDERATION
FOR HOME ECONOMICS

JUNE 2010

Publication of the International
Federation for Home Economics

200 IFHE MEMBERS AND DELEGATES FROM ALL OVER THE WORLD WILL MEET IN SLIGO, IRELAND

Message from the President, Geraldene B. HODELIN, Ph.D.

Dear IFHE Members,

I hope that you are as excited as I am anticipating the Biennial Council Meeting of the IFHE and the associated one day Conference in Sligo Ireland July 18th – 23rd. As President, I am looking forward to welcoming all participants to this important Council Meeting, constituted to focus on the business of our organisation. At this business meeting, let us use the opportunity to share ideas about matters that are important to us

as an organisation. I ask that those members who will be in attendance to actively share in the discussions in a constructive atmosphere and help make decisions that will guide our professional work.

I encourage those of you who will not be able to attend this important meeting, to use your proxies well and so that they can present your kudos and your concerns to the Executive and the Council of Delegates about the activities of the IFHE.

I remind you that the practice of paying for proxy representation was discontinued; however each voting delegate using a proxy must register their proxy with the Bonn office, so that appropriate voting cards can be provided at the meeting.

It is at this Biennial meeting when the final votes will be taken in respect of the President Elect for 2010 - 2012 as well as for the Treasurer General for the next 4 years. In addition to perusing the Council documents that you will

be sent shortly, I ask members to visit the IFHE website and inform yourselves on any new development about which you may form opinions that can be shared during the Council Meeting, as appropriate.

We feel honoured that Ms. Marcela VILLARREAL, Director Gender, Equity and.....[continued on page 2](#)

ANNOUNCEMENT

IFHE ANNUAL LEADERSHIP MEETING 2011

4th – 8th February 2011

Mainz/Frankfurt,

Germany

Conference venue:

Erbacher Hof

www.ebh-mainz.de

In this Issue

- 1 Message from the IFHE President
- 2 IFHE Council Meeting 2010
- 4 FAO Regional Meeting in Africa 2010
- 5 UNESCO – 10 Ideas for Africa
- 6 TAHEA Co-operation with German Section of IFHE
- 7 Food Safety Education Conference 2010
- 8 Project Grants Proposals Solicited
- 9 WHED 2010 in Finland
- 9 Membership Recruitment in Sweden
- 10 Region of Europe Items
- 12 IFHE Office Items
- 13 Calendar and Imprint

Rural Employment Division, FAO Rome, will give a keynote speech at the Opening Session of the Council Delegate Assembly. Our Irish Organisers have managed to plan an exciting mid meeting Conference that will include planned presentations by special guests as well as the professional sharing of Home Economics research and philosophical ideas from our members in limited concurrent sessions. These activities, together with the pre and post Council tours, as well as the educational tours planned to punctuate the business meetings of the EC and Council, the week dedicated to Council 2010 is expected to be professionally rich for all participants.

Let us use this Council Meeting as the opportunity to reinforce the dynamism of our Federation, the strength of our network of Home Economics professionals and send messages back home to our governments, local media, related academic and service organisations about the relevance of our IFHE agenda in helping to address the issues and concerns of the individuals and families in our communities.

God bless and see you all soon!

ANNOUNCEMENT

Theme of the XXII. IFHE World Congress 2012:

“Global Creativity and Innovation: Developing Capacities for Sustainable Futures”

IFHE COUNCIL MEETING 2010

Submitted by Ursula O’SHEA and Amanda Mc CLOAT, Chairpersons IFHE Council 2010 Organising Committee

As we fast approach the 18th July, we are busy finalising preparations for the Council 2010. We currently have 200 participants registered from all over the world and we look forward to welcoming each one of you to St. Angela’s College, Sligo, Ireland. This will be an ideal opportunity for professionals to continue and build on their interactions, discussions and collaborations concerning Family, Consumer, Environmental and Educational issues which will lead to improvement in the quality of everyday life for individuals, families and households worldwide.



The schedule begins on **Sunday the 18th July** with IFHE Executive Committee meetings and Programme Committee meetings. These will then be followed by a welcome reception for participants and their families in St. Angela’s College at 6 pm.

The IFHE Council Delegate Assembly will take place on the morning of **Monday the 19th July** and in the afternoon there will be Council Committee meetings. Parallel to the Council

Committee meetings there will be a series of workshops and demonstrations for Home Economics teachers. These will be in the areas of Craftwork and Food and Nutrition. Presentation of prizes for the ***Sew Cool Young Embellisher Competition*** and the ***Good4U Smart Chef IFHE Council 2010 Competition*** will take place that evening.

Tuesday 20th July will be the IFHE Conference Day the theme of which is ***“Vision 2020: Home Economics, Changing perspectives in a Changing Environment”***. The conference will be focused in three areas of contemporary concern within Home Economics, Consumer and Home Economics Education:

- Interculturalism,
- Sustainability,
- Globalisation.

The keynote speakers will be

- Dr. Dympna DEVINE: Senior Lecturer in the School of Education, University College Dublin,
- Dr. Martin CARAHER: Associate Dean/Reader in Food & Health Policy in the Centre for Food Policy at City University, London,
- Dr. Kate FLETCHER: Reader in Sustainable Fashion at London College of Fashion.

In the afternoon there will be a number of concurrent sessions where IFHE members will present their research, results of

their academic work, professional work or best practice. These will be either an oral presentation or poster presentation.

The night of the 20th we will be hosting a Gala Banquet in the Sligo Park Hotel and we ask participants to dress in traditional dress where possible. The banquet will include a pre dinner drinks reception; five course meal, wine with your meal and entertainment for the night. The audience will be addressed by Ms. Mary WHITE, Minister for Equality, Integration and Human Rights.

There is an exciting social programme attached to the Council Meeting with a number of organised pre and post council tours including a Gala Banquet Dinner on **Tuesday 20th July 2010** in the Sligo Park Hotel, a Civic Reception for the IFHE Executive Members in Sligo Town hall, technical excursions such as the "Living Craft Tour" with visits to the Foxford Woolen Mills and the National Museum of Ireland Country life in Turlough House, Castlebar or a visit to Rossinver Organic Centre. The Academic Excursion on the Friday is to Donegal, Magee's Textiles and Salthill Gardens or the Education Excursion is to Prosper Fingal Education and Training Centre.

Wednesday 21st July 2010:

The IFHE Council Delegate Assembly will take place on the morning of Wednesday 21st July and in the afternoon we have organised Technical Excursions including the "Living Craft Tour"

and the "Organic Centre Tour". Full details on these tours are available at www.ifhe2010.com.

Thursday 22nd July 2010:

Regional meetings will take place on Thursday followed by Council Delegate Assembly 2010. In the afternoon there will be an Executive Committee meeting and following this there will be a Civic Reception which is being hosted by the Mayor of Sligo in the evening for members of the Executive Committee.

Friday 23rd July 2010:

There are Academic Excursions to Magee's Textiles & Salthill Gardens in Donegal and also to Prosper Fingal Training Service, Dublin. We also have a very comprehensive "Accompanying Persons" programme which includes "Community Attractions Tour", "Wellness Tour & Seaweed baths", "Cruise on Lough Gill & Parkes castle". Full details of what each of the tours involve and the price is available at www.ifhe2010.com.

IFHE COUNCIL 2010 DELEGATE ASSEMBLY

Agenda of the Council Delegate Assembly

Based on the IFHE constitution the IFHE Council Delegate Assembly exists of the representatives of the IFHE organisational members and the IFHE individual members of each Country. Each IFHE organisational member has one voting delegate. The number of delegates for the IFHE Individual

members are calculated in relation to the total number of IFHE member in each country. If any organisational member is not able to send a delegate to the Council in Sligo they can give a proxy vote to any other voting delegate.

IFHE Office will request a written confirmation that the voting delegate will be the proxy.

(Forms are available on the IFHE website in the Members Only Area!)

Beside the regular topics of the provisional agenda of IFHE Council Delegate Assembly such as reports of the IFHE President and IFHE Treasurer General as well the reports from the IFHE Regions and Committees there are three major topics in 2010:

1. Elections of the IFHE President Elect 2010 - 2012 and IFHE Treasurer General.
2. The revision of the IFHE Constitution.
3. IFHE Strategic Plan including IFHE budgets 2011 and 2012.

All relevant documents will be sent to the IFHE Liaisons and IFHE organisational members midpoint of June and will be published on the IFHE Members Only Area section "Meetings".

Nomination of IFHE President Elect 2010 - 2012

IFHE Ireland nominated Carol WARREN, Australia for IFHE President Elect 2010 - 2012.

Carol WARREN has a strong commitment to IFHE. She was

member of the EC in the term 2002 - 2004 and IFHE Vice-President for the Region Pacific during the term 2004 - 2008.

Nomination of IFHE Treasurer General 2010-2014

Prof. Dr. Elisabeth LEICHT-ECKARDT was nominated as IFHE Treasurer General by the IFHE section Germany.

Elisabeth LEICHT-ECKARDT has been engaged with IFHE for many years. She has worked in several committees and supported the establishment of the IFHE quality management system.

Agenda documents in Sligo

The Agenda as well as all relevant documents will be sent to the IFHE liaisons or voting delegates and will be published on the IFHE website in the Members Only Area.

At the registration desk in Sligo the voting delegates will receive a folder with the voting card and Council documents. To save paper and support the environment for the first time all voting delegates can decide if they want to have the documents in a **print version OR electronic version**. We would like to ask all voting delegates to inform the IFHE Office if they want a print version or electronic version. If we do not receive the information IFHE voting delegates will only receive a print version!

REPORT FAO REGIONAL CONFERENCE FOR AFRICA 2010

Submitted by Sidiga WASHI, IFHE Vice-President Region of Africa

Sidiga WASHI represented IFHE in the FAO Regional Conference.

The Food and Agriculture Organization of the United Nations (FAO), in collaboration with the Government of the Republic of Angola, organised the 26th FAO Regional Conference for Africa in Luanda, Angola 3rd – 7th May 2010. The conference was held under the theme of “**Investment in Agriculture to ensure Food Security in Africa**”. The IFHE, who having consultative status with the United Nations, was invited to attend the conference. The invitation also included a Side Event on “**Direct Investment in African Agriculture**” to be held on 5th May 2010.

As an IFHE Vice-President for the Region Africa and an expert in Food Security and Nutrition, IFHE had asked me to represent the organisation at this important regional meeting.

The Technical Committee Meeting on the 3 - 4 May was attended by delegates from FAO Member Nations of the Africa region, observers from Member Nations outside the region, representatives of the United Nations specialised agencies and INGO observers from

intergovernmental and nongovernmental organisations.

The discussion items of the meeting were: “FAO Support to Accelerated implementation of Comprehensive Africa Agriculture Development Programme (CAADP)”, “Climate change implications for food security and natural resources management in Africa”, “High food prices and food security – threats, opportunities and budgetary implications for sustainable agriculture” and “Challenges and opportunities for bio-fuel production in the African countries”. Notes and recommendations to FAO were made on each topic.



Photo: Sidiga WASHI, IFHE Vice-President Region of Africa (Source: Private)

In relation to food security, IFHE representative gave a presentation about IFHE efforts followed by a recommendation, that FAO reviews the possibility of providing technical support in capacity building in simplifying issues and technical support to apply effective technologies such as conservation agriculture and use of indigenous foods that is locally adapted as well as considerations of gender issues.

On the 5th of May, the IFHE representative took part in a side event, a field visit to Luanda

Economic Zone. It is a newly constructed industrial as well as residential area located 30 km south of Luanda. The visit was very fruitful and reflected the high economic investment the Angolan Government is making to revive its economy after the long war that drained most of Angola's resources. We visited a car assembly plant, a steel manufacturing plant and toured the industrial zone which was under construction.

At the Inaugural Ceremony for the African Ministers of Agriculture on the 6th of May, his Excellency the Angola's Vice President stated the commitment of his Government to implement the recommendations of the conference in relation to increasing the investment in Agriculture and to food security. The FAO Director-General gave a statement as well as did Independent Chairman of the FAO Council.

In conclusion, I would like to note that IFHE presence at this conference was an added value as African Ministries of Agriculture as well as FAO administration recognised IFHE.

I took the opportunity to distribute the IFHE Position Statement and IFHE Brochure and asked for collaboration with FAO and Women's directorates in various African Ministries of Agriculture. I hope the outcome of this meeting will help to establish a network for IFHE-Africa via establishing relations with our Ministries of Agriculture as well as FAO offices in each country.

10 IDEAS FOR TOMORROW'S AFRICA

Submitted by Anna KOSONEN

IFHE contributes to the competition launched by UNESCO

In April 2010 UNESCO, the Social and Human Sciences Sector especially, launched a competition "10 Ideas for tomorrow's Africa". The concept of the competition was to encourage groups and individuals to make up creative ideas in favour of Africa's development within the next decade. Proposals were collected under several topics. The basic aim is to find ideas which either would enhance the positive effects or reduce the negative impacts of the major trends in Africa.

An international jury will select 10 ideas to be presented by their authors. The presentation will take place during 10 small-scale conferences held at UNESCO Headquarters in mid-June 2010.

"Call for Ideas" was sent also to IFHE members around the world. Four ideas were developed by the due date of 30th April and sent forward to UNESCO.

In her idea, **Mona S. ABDELGALIL** (Egypt) emphasised the key role of housewives' activities when it comes to family members' exposure to risks in the domestic environment. A housewife bears heavy responsibility in food purchasing and preparation processes and in the use of equipment and tools. The

household's consumption patterns depend upon her awareness and knowledge. Within one of the given topics, "Health, Education and Social Development", Mona S. ABDELGALIL proposed that consumer education and information should be given on family and household level. When put into everyday life environment, this education would make housewives or decision makers aware of the impacts of certain dietary and non dietary practices on family health. That would help reduce exposure to hazardous chemicals and diseases.

Marie-Louise NWAFO-WANDJI

(Cameroon) has developed her idea under the topic "Health, Education and Social Development" as well. However, she takes an extensive perspective on the means of education. She points out that when carried out well, education has the power to change the future in many areas of society. At the moment, education does not encourage Africans to be pro active or to think critically on the local and global system to awake the students' sense of responsibility and willingness to act for their livelihood, their own future employment and for the better life of their communities, Marie-Louise NWAFO-WANDJI proposes that entrepreneurial culture should be used in the education system. Encouraging students' visions of life and creativity gives them the ambition to think sustainable and to create responses to community needs. To put the

entrepreneurial approach into practice, evaluation of present teaching practice and teacher training are needed.

The third idea, created by a group of university professors in Swaziland, illustrates a plan to carry out an income generating project in Swaziland. A training programme would take place in newly established and existing women cooperatives and have women's empowerment as its aim. Due to increasing populations in the cities, the demand for basic necessities increases dramatically. Cooperatives could possibly answer to that demand. Training women's cooperatives could add value to their businesses in the fields of food processing, production of textiles or home furnishing articles and child care and development.

The fourth idea presented by IFHE, under the topic "Economy and Development", suggests that partnerships should be established between communities in Africa and communities in developed countries. The kind of bond could exist between two villages, for example. The communities in developed countries could support the partner community in Africa to reach certain aims according to strategic plans. On the other hand the community in the developed world would benefit by learning a lot about the culture and situation of the partner community. These partnerships should be built step by step. NGOs could have a significant role in the process.

The ideas will be discussed in IFHE Council 2010 in Sligo, Ireland in July so that IFHE Members can apply them to their own professional fields in an appropriate way.

IFHE PARTNERSHIP WITH TAHEA

Submitted by Asia KAPANDE and Dorothea SIMPFENDÖRFER

IFHE Partnership between Tanzanian Home Economics Association (TAHEA) Mwanza Branch and the German section of IFHE

The co-operation between the TAHEA Mwanza Region Branch and the German section of IFHE was initiated in July 1996 by Maria THIELE-WITTIG and has been developed year by year. In the beginning the German IFHE Members supported the Orphan Fund of TAHEA and we had some contact by annual reports about the expenditure of the donations.

In 2007 when Asia KAPANDE as member of the national Tanzanian delegation participated at the "**Global Summit of Women**" Conference in Berlin, June 14th – 16th, 2007; Dorothea SIMPFENDÖRFER, the chair of the German section of IFHE met Asia KAPANDE for the first time. It was at that time we learnt about our different activities for the Home Economics associations in our countries. From this moment the co-operation has improved steadily!

In 2008 Asia KAPANDE participated at the IFHE World Congress in Lucerne and presented her activities and aims to the German delegation. She introduced TAHEA and her mission. A student from the University for Applied Sciences Osnabrück conducted a study in Mwanza, Tanzania during her three months trainee term in 2009. She conducted a survey related to:

- Education and the provision of meals in schools as illustrated in her report, by the two preschools in the villages of Mwanza, Tanzania. The student was a member of the TAHEA team and created good contacts to TAHEA as an association.

In October 2009 three members of the IFHE German section visited TAHEA to share the experiences of the activities in different fields of the association:

- Preschool education,
- Micro-financing,
- Food security,
- Orphan fund.

Back in Germany the IFHE Members started giving reports about what they have learnt in Mwanza, Tanzania. Reports and articles about the visit were published in Home Economics magazines. The three ladies presented their impressions and experiences to different groups of German Home Economics associations.

While in Mwanza, Tanzania they made decisions to help in one field of the TAHEA activities - to

support the work of the women group who are taking care for HIV-Orphans in their villages. Early in 2010 a campaign for fund raising for the orphan fund was initiated.

Thanks to a joint venture of the Irish and the German sections of IFHE, at least a member of TAHEA will come to Sligo to participate at the Council and to work in the Programme Committee of Food Security and Nutrition. This meeting will permit us to plan future projects and to invite other IFHE Members to join the Committee.

REPORT ABOUT THE PRESENTATIONS AT THE IFHE SYMPOSIUM 2010

The second report about the presentations of Prof. Dr. Rainer STAMMINGER and Dr. Gerda CASIMIR at the IFHE Symposium in February 2010 is published on the IFHE website under www.ifhe.org.

It will be distributed to all IFHE Members with a circulaire. The presentations of all authors are available in the IFHE Members Only Area!

FOOD SAFETY EDUCATION CONFERENCE 2010

Submitted by Joanne PEARSON, IFHE EC Member Region of the Americas

Advancements in Food Safety Education

Networking with other professionals whose work relates to food safety education and participating in a workshop entitled “**Keys to Successful Grantsmanship During Difficult Economic Times**” were my major goals for attending the 2010 Food Safety Education Conference held March 23rd – 26th in Atlanta, GA, USA. This multi-day conference was sponsored by the U.S. Department of Agriculture (USDA) and NSF International. Attendees included food safety educators, public health professionals, food industry professionals, Home Economists/family and consumer scientists, scientific writers and journalists, and representatives of trade, consumer, and health associations in the United States (US) and Canada. I was attending as a representative of IFHE. Registration for the conference was closed more than a week before the meeting when more than 700 people had already paid the registration fees. Speakers for the conference plenary sessions included representatives from USDA/Food Safety Inspection Service, Center for Disease Control and Prevention, Food and Nutrition Service, Food and

Drug Administration, and the World Health Organization.

The four-hour workshop included representatives from a number of universities across the US and United Kingdom, food industry quality assurance directors, agricultural cooperative extension specialists, public health specialists and project consultants with NGOs in the US and Canada, ECOSOC-UN Health Education Officer, representative from a state Department of Agriculture, and several graduate students at US universities. Leaders of the workshop were two individuals at universities in the US who had been very successful in obtaining multiple large grants that are related to food safety education.

Some of the key points stressed in the workshop were that it is critical to form partnerships for developing and carrying out funded projects. The most successful teams are those that are already working together, not those created just to develop the proposal. It is critical that all the guidelines for submitting the proposal are strictly followed, or as one of the speakers said, “The people with the gold make the rules”. There are a variety of types of funding including contracts, cooperative agreements, gifts, and grants. One of components of a proposal that is often minimised or omitted, rather than being the first item addressed, is that of evaluation. This is because evaluation helps to determine if the project outcomes are measurable, can help to construct the roadmap for the

project, and can facilitate agreement among team members.

The workshop facilitators identified some of the common mistakes in proposal development. These included waiting too late to submit the proposal, having a poor quality evaluation, placing the implementation of the project in the last year of funding and thus not allowing time for evaluation, having no or a poor literature review, having unclear project objectives and expected outcomes, and omitting required proposal elements such as management plans or timelines.

Some of the daily plenary sessions included “Estimating the Burden of Foodborne Disease”, “Can 20 Years of Consumer Behavior Trends Tell Us How to Do Effective Food Safety Education”, “Food Recalls: Connecting With Consumers”, “Using Social Media”, and “The Importance of Food Safety Culture in Retail Food Service”.

There were more than thirty Breakout Sessions during the two and one-half days of the conference. Some of the sessions that I attended included “Food Safety: The Environmental Health Connection”, “Attribution of Foodborne Illness to Sources”, “Engaging the Medical Community”, “Epidemiological Trends in Food Safety”, “Food Safety in Emergencies”, and “Food Allergy Education”. Since one of the overall goals of the conference was networking among professionals there were

thirty minute and hour-long breaks each day for visiting the many exhibits and poster presentations, and holding informal conversations. Evening social activities included an opening night reception and a reception and tour at the global headquarters of Cable News Network (CNN). I enjoyed the many social interactions at the conference and was able to make many professional contacts with people from the US, Canada, and several locations in Europe.

GAIL BODDY ELECTED

Submitted by Donna PENDERGAST, IFHE Vice-President Region of Pacific

We wish to advise that Gail BODDY has been elected, unopposed as the Executive Member for the Pacific Region, 2010 - 2014.

She holds a Bachelor of Education (Home Economics) and is undertaking her post-graduate study, Masters of Education by research, at LaTrobe University. She is a registered teacher, currently working as Project Manager for Education Services Australia. Gail BODDY served as Vice President of Home Economics Victoria for 3 years and the HEIA(V) Committee for 2 years. She has been a member of the HEIA Inc., International Affairs Standing Committee (IASC) for 6 years and Convenor from 2007 - 2009. She has also been a member of the IFHE Programme Committee Home Economics Policies in Education and Training since 2002.

PROJECT GRANT PROPOSALS SOLICITED

Submitted by Joanne PEARSON, Chair of CC Project Assessment

The new budget cycle for IFHE will begin with the Council Meeting that will be held in Sligo, Ireland this summer. At that time the budget will be approved by the Council delegates. A line item for project grants will be included in the budget. The annual deadlines for submitting project grant proposals are October 1st and April 1st.

Groups eligible to submit proposals are IFHE Programme Committees, special project groups within Programme Committees, Council Committees, IFHE Regions and special project groups of IFHE Regions. Although it is not yet known what amount of money will be available in the next budget period for project grants, it is not too early to start developing a proposal.

These proposals should address one or more themes of the United Nations related to the Millennium Development Goals or the UN Decade of Education for Sustainable Development and may support one or more of the Strategic Objectives of IFHE. The proposal may be submitted as a part of a larger proposal being submitted to another funding agency, or it may be a stand-alone proposal only submitted for funding from IFHE, possibly as a pilot project that

might be submitted for funding elsewhere in the future.

In the current budget year one proposal was received in time for the April 1st, 2010 deadline. This proposal has been reviewed by two “experts” in the subject area of the proposal. Reviewers for the April 1st proposal were from the Regions of Europe and the Americas. The final decision regarding funding the proposed project will be made by the Executive Committee at their meeting just prior to the Council Meeting, with the results announced at the Council Meeting.

WORLD HOME ECONOMICS DAY SYMPOSIUM IN FINLAND

Submitted by Hanna POSTI-AHOKAS, IFHE Liaison for Finland

On 18th March 2010, Finnish IFHE-Committee (FIN-IFHE), together with IFHE Young Professionals Network (YPN) organised a research symposium for young researchers to celebrate the International Home Economics Day.

Research presented in the symposium centered on housing and food production and processing. Discussion around the presentations focused on individual opportunities to increase well-being.

In the symposium, a Finnish Home Economics award “**The Home Economics Compass**” was given to the Martha Organisation, an organisational member of IFHE. The Martha Organisation is a Finnish Home Economics organisation, which was founded in 1899 to promote the quality and standard of life in the home.



Photo: Merja SILTANEN (left), Chair of the Board of the Martha Organisation receiving the Home Economics Compass Award from Leena KIRJAVAINEN and Kaija TURKKI, FIN-IFHE (Source: Stefan WAHLEN)

The award was presented by Prof. Kaija TURKKI who praised the Martha Organisation for its community and societal impact, ability to reform while maintaining traditions and for combining national and international perspectives.

The Home Economics Compass was previously awarded in 2007 to Dr. Leena KIRJAVAINEN, also a member of IFHE, to acknowledge her long standing contribution to the international development cooperation through UN agencies.

SUCCESSFUL MEMBERSHIP RECRUITMENT CAMPAIGN IN SWEDEN

Submitted by Ulrika BERGSTRAND, Chair of SKHv in Sweden and IFHE Liaison for Sweden

The Swedish Member Organisation SKHv (Swedish Committee for Domestic Science) is an advocacy group with the aim to influence decision makers, educate Home Economic teachers and coordinate interests of different groups. To make this happen with desired impact we needed to recruit more members. The committee decided that one way would be to offer something substantial for the membership fee (which at the moment is about 40 €) and with support from a local foundation, Uppsala Hushållsskolas Fond, we were able to offer 50 new members the recently published book “**Mat och klimat**” (Food and Climate).



To spread information about the campaign we mobilised different networks that we have access to across the country. New and old members either picked up their copies during the celebration of

Home Economics Day in Uppsala on March 19th or received their copy by post. All the copies had been handed out by the time SKHv reported this year's number of members to the IFHE Office in Bonn, and we had over 50 members on our list.

Home Economics teacher training can be found at four different colleges in Sweden and the membership recruitment campaign will continue in the fall as students will be visited by Ulrika BERGSTRAND, Chair of SKHv, with the hopes that our future work force will have an interest in becoming part of SKHv and IFHE!

EUROPEAN FOOD FRAMEWORK

Submitted by Ruth GIBBONS

With life-long habits being established at an early age; numbers of overweight and obese children in the EU rising; variable nutrition education and the need to ensure that young people become informed consumers based on factual information, the **European Food Framework** project seeks to establish a unique food, nutrition and lifestyle resource to promote healthy active lifestyles to children and young people (aged 5 to 16 years) throughout Europe.

This two-year project, which started in February 2010 and being co-ordinated by the British Nutrition Foundation, will involve:

- The development of a pan-European food competence

framework for children and young people aged 5 - 16 years which is culturally targeted into a number of key European countries. The framework will provide a consistent, up-to-date and accurate (evidence based) consensus, supporting all involved in food education, whether part of the formal school curriculum or not. The framework will focus on diet (food and drink), active lifestyles and energy balance,

- The creation of an expert Advisory Group and three topic advisory groups to ensure scientific and educational rigour (which includes representation from IFHE),
- Engagement with young Europeans through an online survey focusing on their knowledge and beliefs of diet (food and drink), active lifestyles and energy balance, in order to help further develop the food competence framework,
- Design and piloting of a series of tailored educational resources to engage young Europeans with the food competence framework in Year 2 of the project. Children, young people, teachers, health professionals, community workers and families from communities across Europe will directly benefit from these educational resources,
- Communication of the pan-European food competence

framework and support resources through a unique interactive website, supported in different languages, as well as regular newsletter updates.

For further information about this exciting project, go to:

www.europeanfoodframework.eu .

If you are in Europe and would like to contribute to the project, perhaps through commenting on draft frameworks or helping to promote the framework in your country, please contact: Roy BALLAM, Education Programme Manager under r.ballam@nutrition.org.uk .

REGION OF EUROPE ITEMS

Submitted by Mary MAGEE, IFHE Vice-President Region of Europe

1. **The draft Constitution for a European Association for Home Economics (EAHE)** is ready for circulation shortly to all IFHE European Region members for feedback. Elisabeth LEICHT-ECKARDT has kindly agreed to collate your comments/ feedback on this draft document. Please send your responses to Elisabeth under E.Leicht-Eckardt@fh-osnabrueck.de no later than 30th June 2010. It is intended that the Constitution for the EAHE will be discussed and approved by members at the European Region Meeting in Sligo, Ireland in July 2010. I invite you all to contribute

to this important development and send your comments to Elisabeth by the agreed deadline of the 30th June 2010.

2. COFACE – Confederation of Family Organisations in the European Union

What is COFACE? It is a pluralistic organisation at the heart of civic society which aims to promote family policy, solidarity between generations and the interests of children within the European Union. COFACE advocates a policy of non-discrimination and of equal opportunities between persons and family forms, specifically supporting policies aimed at equality between women and men.

COFACE was originally founded in 1958 as the European Action Committee of the International Union of Family Organisations (IUFO). Over time it gained more independence, and in 1979 became an international non-profit voluntary organisation with the name Confederation of Family Organisations in the European Community, now the European Union.

COFACE links together general and single-issue national family organisations. It currently has more than 50 member organisations across 20 Member States of the European Union. As such, it gives a voice to millions of parents, families and children.

Further information on COFACE available at <http://www.coface-eu.org>.

Professor Kaija TURKKI and I attended the FAMILYPLATFORM Information Day in Brussels on the 2nd March 2010 as IFHE Representatives. Organised by COFACE and hosted at the European and Social Committee headquarters in Brussels, Belgium, it aimed to generate support for the FAMILYPLATFORM and to enhance the participation of key stakeholders across northern and western Europe. In total, 41 participants from 12 countries attended. With the majority of attendees coming from organisations representing European networks, this was an ideal opportunity for us to promote the work of IFHE and in particular, how IFHE could play a key role as an advocate for families and family-well being

The key objectives of FAMILYPLATFORM are:

1. To help policy makers understand how to meet future challenges facing families.
2. To improve well-being of families (as a key concept in EU policies and for future research).

The role of COFACE in the FAMILYPLATFORM projects include dissemination of information, publications and research. Details of FAMILYPLATFORM Conference in Lisbon on 25th – 27th May 2010 announced in Press Release circulated from IFHE Office. Further information on the work of FAMILYPLATFORM available from <http://familyplatform.eu>.

CALL FOR PHASE 2 OF E-BOOK ON “GLOBAL SUSTAINABLE DEVELOPMENT”

The IFHE Consumers and Sustainable Development Programme Committee in partnership with the CDVEC Curriculum Development Unit, Ireland would like to thank everyone who responded to their call for contributions to the E-Book.

Many interesting contributions were received and we appreciate the hard work that members put in to meeting the deadline. As a committee we look forward to reviewing the contributions over the coming months with a view to finalising everything at the Council Meeting in July. The plan is to have the online version of the E-Book updated by early autumn.

One new dimension to the E-Book this time is a teacher's area where lesson plans and teaching resources such as activities, worksheets, PowerPoint® presentations etc. can be found. We want to be sure that members of IFHE who work in the teaching profession or who are associated with teachers are aware of this new area in the E-Book. For this reason we will continue to accept lesson plans and resources for this section only up to July 5th 2010. Please email miriamodonoghue@gmail.com for the brief for the E-Book or to express your interest in contribution teaching resources.

Miriam O'DONOGHUE, Chair

NEW BACHELOR OF HOSPITALITY MANAGEMENT DEGREE PROGRAMME IN FINLAND

Submitted by Päivi MANTERE

New Bachelor of Hospitality Management Degree Programme in Laurea University of Applied Science: Facility Management.

The Degree Programme in Facility Management is delivered in English and consists of 210 credits and takes 3,5 years to complete. The degree earned is Bachelor of Hospitality Management. Achieving the skills of the Finnish language needed in the work life will be focused during the studies to enhance employability in the Finnish work markets.

Facility Management is an integrated process to support and improve the effectiveness of the primary activities of an organisation by the management and delivery of agreed support services. The challenge of facility management organisations is to deliver the services at the right costs in true partnership with suppliers, supporting the core business without contributing its carbon footprint, taking care of the wellbeing of the staff, employing both new technology and service processes to deliver high quality services to satisfy the needs of the customers.

The Facility Management Degree Programme focuses on studies in planning, producing and developing integrated

cleaning and catering services that support customers' core services in their premises. Student will achieve skills and competencies both in space and infrastructure management (e.g. cleaning, outdoor space, work place) and in people and organisation management (e.g. hospitality and health, safety and security of the people, demand for logistics, human resources management, project management, work legislation, training and development). This will enable student to work as executives and experts to organise, manage and lead those outsourced or in-house services both in the private and public organisations (e.g. at kinder gardens, schools, universities, hotels, nursing homes, offices, hospitals, factories, traffic, private households), and in the non-governmental third sector organisations.

The studies take place in a multicultural atmosphere as the students come from different countries.

There is additional round of application during 30th May - 18th June. Information can be found from Laurea's web pages under www.laurea.fi.

The application form is filled online at www.admissions.fi.

The Admissions Office is happy to assist student in all matters related to application.

The Degree Programme in Facility Management will begin in autumn 2010 at Laurea Leppävaara.

IFHE MEMBER DATABASE WITH NEW FEATURE

The new IFHE Member Database (MDB) was launched at the IFHE Leadership Meeting 2010.

Based on a proposal of the IFHE Research Committee a new feature was added to the new MDB. Now all IFHE Members can add a list of all publications to their personal data file. IFHE organisation can publish a document for example information about their current projects or other interesting activities.

Based on this feature all IFHE Members are invited to use the IFHE MDB to build a worldwide resource for Home Economics information.

IFHE MEMBERSHIP FEE 2010

All IFHE Members who did not pay their IFHE membership fee until end of March 2010, **do not have access to the IFHE Members Only Area** and all relevant publications. The IFHE membership fee can be paid online via credit card payment on the IFHE website in the section "Membership". For more options to pay the IFHE membership fee please send an e-mail to the IFHE Office.

CALENDAR OF EVENTS

2010

24 – 26 June

American Association of Family and Consumer Sciences (AAFCS)

AAFCS 101st Annual Conference & Expo

“New Century for FCS: New Challenges, New Solutions”

Renaissance Cleveland Hotel (Conference Registration desk located here)

Mariott Cleveland Downtown at Key Center
Cleveland, Ohio - USA

18 – 23 July

IFHE Council Meeting – Sligo, Ireland

“Vision 2020: Home Economics, Changing Perspectives in a Changing Environment”

24 – 27 July

Annual Conference of the Society for Nutrition (SNE)

“Child Nutrition – Action Today for a Healthy Tomorrow”

Reno, Nevada - USA

10 – 13 October

World Health Summit 2010

Translation, Transition, Transformation

Charité Berlin – Berlin, Germany

2011

4 – 8 February

IFHE Annual Leadership Meeting 2011

Mainz/Frankfurt, Germany

10 – 11 February

19th Annual Conference on Parent Education and Parenting

“Changing Families in a Changing World”

University of Texas – Denton, Texas, USA

18 – 20 July 2011

5th International Consumer Sciences Research Conference

“Consumer behaviour for a sustainable future”

University of Bonn - Germany

ORDER YOUR OWN IFHE SHIRT!

IFHE shirts are available!



Wonderful IFHE shirts in different colours red, yellow, white and blue can be as well as different sizes will show your identification with IFHE around the world.

Order forms can be downloaded from the IFHE website or use the online order form under www.ifhe.org/301.html.

Opinions expressed in this newsletter are those of the contributors and do not necessarily represent the views of the Federation

©IFHE This publication is subject to copyright and permission must be sought for reproduction of content. Enquiries should be directed to office@ifhe.org

HOME ECONOMICS NEWS

Published by the International Federation for Home Economics IFHE

President:

Geraldene B. HODELIN, Ph.D., Jamaica
E-mail: gerihodelin@gmail.com

General Office:

Kaiser-Friedrich-Str. 13,
D – 53113 Bonn, Germany
Phone: +49 (0)228 – 921 25 90
Fax: +49 (0)228 – 921 25 91
Email: office@ifhe.org

Website: www.ifhe.org

Next Issue: SEPTEMBER 2010

Please submit information and articles for this issue by **1st August 2010** to IFHE Office Bonn, Germany